THE COURT HEREBY ENTERS THE FOLLOWING STIPULATED PROTECTIVE ORDER:

The Court recognizes that at least some of the documents and information ("materials") being sought through discovery in the above-captioned action are, for competitive reasons, normally kept confidential. The parties have agreed to be bound by the terms of this Stipulated Protective Order ("Order") in this action.

The materials to be exchanged throughout the course of the litigation between the parties may contain trade secret or other confidential research, technical, cost, price, marketing or other commercial information, as is contemplated by Fed. R. Civ. P. 26(c)(7). The purpose of this Order is to protect the confidentiality of such materials as much as practical during the litigation.

THEREFORE:

DEFINITIONS

- 1. The term "Confidential Information" will mean and include information contained or disclosed in any materials, including documents, portions of documents, answers to interrogatories, responses to requests for admissions, trial testimony, deposition testimony, and transcripts of trial testimony and depositions, including data, summaries, and compilations derived therefrom that is deemed to be Confidential Information by any party to which it belongs.
- 2. The term "materials" will include, but is not be limited to: documents; correspondence; memoranda; bulletins; blueprints; specifications; customer lists or other material that identify customers or potential customers; price lists or schedules or other matter identifying pricing; minutes; telegrams; letters; statements; cancelled checks; contracts; invoices; drafts; books of account; worksheets; notes of conversations; desk diaries; appointment books; expense accounts; recordings; photographs; motion pictures; compilations from which information can be obtained and translated into reasonably usable form through detection devices; sketches;

drawings; notes (including laboratory notebooks and records); reports; instructions; disclosures; other writings; models and prototypes and other physical objects.

3. The term "counsel" will mean outside counsel of record, and up to one (1) in-house counsel, including paralegals, secretaries, and other support staff.

GENERAL RULES

- 4. Each party to this litigation that produces or discloses any materials, answers to interrogatories, responses to requests for admission, trial testimony, deposition testimony, and transcripts of trial testimony and depositions, or information that the producing party believes should be subject to this Protective Order may designate the same as "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY," as follows: (a) any party may designate information as "CONFIDENTIAL" only if, in the good faith belief of such party and its counsel, the unrestricted disclosure of such information could be potentially prejudicial to the business or operations of such party; and (b) any party may designate information as "CONFIDENTIAL—FOR COUNSEL ONLY" only if, in the good faith belief of such party and its counsel, the information is among that considered to be most sensitive by the party, including but not limited to trade secret or other confidential research, development, financial or other commercial information.
- 5. In the event the producing party elects to produce materials for inspection, no marking need be made by the producing party in advance of the initial inspection. For purposes of the initial inspection, all materials produced will be considered as "CONFIDENTIAL—FOR COUNSEL ONLY," and must be treated as such pursuant to the terms of this Order. Thereafter, upon selection of specified materials for copying by the inspecting party, the producing party must, within a reasonable time prior to producing those materials to the inspecting party, mark the copies of those materials that contain Confidential Information with the appropriate confidentiality marking.

- 6. Whenever a deposition taken on behalf of any party involves a disclosure of Confidential Information of any party: (a) the deposition or portions of the deposition must be designated as containing Confidential Information subject to the provisions of this Order, such designation must be made on the record whenever possible (but a party may designate portions of depositions as containing Confidential Information after transcription of the proceedings), and a party will have until fourteen (14) days after receipt of the deposition transcript to inform the other party or parties to the action of the portions of the transcript to be designated "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY;" (b) the disclosing party will have the right to exclude from attendance at the deposition, during such time as the Confidential Information is to be disclosed, any person other than the deponent, counsel (including their staff and associates), the court reporter, and the person(s) agreed upon pursuant to Paragraph 8 below; and (c) the originals of the deposition transcripts and all copies of the deposition must bear the legend "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY," as appropriate, and the original or any copy ultimately presented to a court for filing must not be filed unless it can be accomplished under seal, identified as being subject to this Order, and protected from being opened except by order of this Court.
- 7. All Confidential Information designated as "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY" must not be disclosed by the receiving party to anyone other than those persons designated within this order and must be handled in the manner set forth below and, in any event, must not be used for any purpose other than in connection with this litigation, unless and until such designation is removed either by agreement of the parties, or by order of the Court.
- 8. Information designated "CONFIDENTIAL—FOR COUNSEL ONLY" may be viewed only by counsel (as defined in Paragraph 3) of the receiving party,

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and by independent experts under the conditions set forth in this paragraph.¹ The right of any independent expert to receive any Confidential Information will be subject to the advance approval of such expert by the producing party or by permission of the Court. The party seeking approval of an independent expert must provide the producing party with the name and curriculum vitae of the proposed independent expert, and an executed copy of the form attached hereto as Exhibit A, in advance of providing any Confidential Information of the producing party to the expert. Any objection by the producing party to an independent expert receiving Confidential Information must be made in writing within fourteen (14) days following receipt of the identification of the proposed expert. Confidential Information may be disclosed to an independent expert if the fourteen (14) day period has passed and no objection has been made. The approval of independent experts must not be unreasonably withheld.

- 9. Information designated "CONFIDENTIAL" may be viewed only by counsel (as defined in Paragraph 3) of the receiving party, by independent experts (pursuant to the terms of Paragraph 8), and by the additional individuals listed as follows, provided each such individual has read this Order in advance of disclosure and has agreed in writing to be bound by its terms: (a) executives who are required to participate in policy decisions with reference to this action; (b) technical personnel of the parties with whom counsel for the parties find it necessary to consult, in the discretion of such counsel, in preparation for trial of this action; and (c) stenographic and clerical employees associated with the individuals identified above.
- 10. With respect to material designated "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY," any person indicated on the face of

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¹ However, no Defendant shall, in response to any discovery request propounded by Plaintiffs, be required to produce responsive financial, customer, or business-related information to any other Defendant.

the document to be its originator, author or a recipient of a copy of the document, may be shown the same.

- 11. All information which has been designated as "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY" by the producing or disclosing party, and any and all reproductions of that information, must be retained in the custody of the counsel for the receiving party identified in Paragraph 3, except that independent experts authorized to view such information under the terms of this Order may retain custody of copies such as are necessary for their participation in this litigation.
- 12. Before any materials produced in discovery, answers to interrogatories, responses to requests for admissions, deposition transcripts, or other documents which are designated as Confidential Information are filed with the Court for any purpose, the party seeking to file such material must seek permission of the Court to file the material under seal.
- order allowing the filing of a document under seal. An application to file a document under seal shall be served on opposing counsel, and on the person or entity that has custody and control of the document, if different from opposing counsel. If the application to file under seal a document designated as confidential is being made by the non-designating party, then, upon request, the designating party must promptly provide the applicant with a legal basis for the confidential designation to include within the application. If opposing counsel, or the person or entity that has custody and control of the document, wishes to oppose the application, he/she must contact the chambers of the judge who will rule on the application, to notify the judge's staff that an opposition to the application will be filed. If an application to file a document under seal is granted, a redacted version of the document shall be e-filed, and a courtesy copy of the unredacted document shall be delivered to chambers.

- 14. At any stage of these proceedings, any party may object to a designation of the materials as Confidential Information. The party objecting to confidentiality must notify, in writing, counsel for the designating party of the objected-to materials and the grounds for the objection. If the dispute is not resolved consensually between the parties within seven (7) days of receipt of such a notice of objections, the objecting party may move the Court for a ruling on the objection. The materials at issue must be treated as Confidential Information, as designated by the designating party, until the Court has ruled on the objection or the matter has been otherwise resolved.
- 15. All Confidential Information must be held in confidence by those inspecting or receiving it, and must be used only for purposes of this action. Counsel for each party, and each person receiving Confidential Information must take reasonable precautions to prevent the unauthorized or inadvertent disclosure of such information. If Confidential Information is disclosed to any person other than a person authorized by this Order, the party responsible for the unauthorized disclosure must immediately bring all pertinent facts relating to the unauthorized disclosure to the attention of the other parties and, without prejudice to any rights and remedies of the other parties, make every effort to prevent further disclosure by the party and by the person(s) receiving the unauthorized disclosure.
- 16. No party will be responsible to another party for disclosure of Confidential Information under this Order if the information in question is not labeled or otherwise identified as such in accordance with this Order.
- 17. If a party, through inadvertence, produces any Confidential Information without labeling or marking or otherwise designating it as such in accordance with this Order, the designating party may give written notice to the receiving party that the document or thing produced is deemed Confidential Information, and that the document or thing produced should be treated as such in accordance with that designation under this Order. The receiving party must treat the materials as

- confidential, once the designating party so notifies the receiving party. If the receiving party had disclosed the materials before receiving the designation, the receiving party must notify the designating party in writing of each such disclosure. Counsel for the parties will agree on a mutually acceptable manner of labeling or marking the inadvertently produced materials as "CONFIDENTIAL" or "CONFIDENTIAL—FOR COUNSEL ONLY."
- 18. Nothing in this Order will prejudice the right of any party to object to the production of any discovery material on the grounds that the material is protected as privileged or as attorney work product.
- 19. Nothing in this Order will bar counsel from rendering advice to their clients with respect to this litigation and, in the course thereof, relying upon any information designated as Confidential Information, provided that the contents of the information must not be disclosed.
- 20. This Order will be without prejudice to the right of any party to oppose production of any information for lack of relevance or any other ground other than the mere presence of Confidential Information. The existence of this Order must not be used by either party as a basis for discovery that is otherwise improper under the Federal Rules of Civil Procedure.
- 21. Nothing in this Order will be construed to prevent disclosure of Confidential Information if such disclosure is required by law or by order of the Court.
- 22. Upon final termination of this action, including any and all appeals, counsel for each party must, upon request of the producing party, return all Confidential Information to the party that produced the information, including any copies, excerpts, and summaries of that information, or must destroy same at the option of the receiving party, and must purge all such information from all machine-readable media on which it resides. Notwithstanding the foregoing, counsel for each party may retain all pleadings, briefs, memoranda, motions, and other documents

- filed with the Court that refer to or incorporate Confidential Information, and will 1 continue to be bound by this Order with respect to all such retained information. 2 Further, attorney work product materials that contain Confidential Information need 3 not be destroyed, but, if they are not destroyed, the person in possession of the 4 attorney work product will continue to be bound by this Order with respect to all 5 such retained information. Within 90 days after the case is closed, the Court shall 6 destroy all Confidential Information (including any sealed documents). Any action 7 by the Court must be preceded by an *ex parte* motion for an order authorizing the 8 destruction of all Confidential Information. 9
 - 23. The restrictions and obligations set forth within this Order will not apply to any information that: (a) the parties agree should not be designated Confidential Information; (b) the parties agree, or the Court rules, is already public knowledge; (c) the parties agree, or the Court rules, has become public knowledge other than as a result of disclosure by the receiving party, its employees, or its agents in violation of this Order; or (d) has come or will come into the receiving party's legitimate knowledge independently of the production by the designating party. Prior knowledge must be established by pre-production documentation.

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- 24. The restrictions and obligations within this Order will not be deemed to prohibit discussions of any Confidential Information with anyone if that person already has or obtains legitimate possession of that information.
- 25. Transmission by e-mail is acceptable for all notification purposes within this Order.
- 26. Without a separate court order, neither this Order nor a stipulation of the parties may change, amend, or circumvent any court rule or local rule.
- 27. This Order may be modified by agreement of the parties, subject to approval by the Court.
- 28. The Court may modify the terms and conditions of this Order for good cause, or in the interest of justice, or on its own order at any time in these

proceedings. The parties prefer that the Court provide them with notice of the Court's intent to modify the Order and the content of those modifications, prior to entry of such an order. IT IS SO ORDERED. Dated: November 17, 2015 United States Magistrate Judge

1	Stipulation of Counsel	
2		
3	Presented and agreed to	by all counsel.
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5		Respectfully submitted,
6	Dated: November 17, 2015	ONE LLP
7 8		By: /s/ Stephen M. Lobbin Attorneys for Plaintiff Crafty Productions, Inc. and Crafty Productions, LLC
9	Dated: November 17, 2015	LAW OFFICES OF TONY T. LIU
10		By: /s/ Tony T. Liu
11		By: /s/ Tony T. Liu Attorneys for Defendants Fuqing Sanxing Crafts Co., Ltd. and Tony Zhu
12	Dated: November 17, 2015	REED & GIORDANO, P.A.
13 14		By: /s/ Phillip M. Giordano Attorneys for Defendants Michelle Faherty d/b/a MRF Associates
15	Dated: November 17, 2015	DYKEMA GOSSETT LLP
16 17		By: /s/ Allan Gabriel Attorneys for Defendants The Michaels Companies, Inc. and Michaels Stores, Inc.
18	Dated: November 17, 2015	BRIGGS LAW OFFICE
19		By: /s/ Jeffrey C. Briggs Attorney for Defendant Plaid Enterprises, Inc.
20	Dated: November 17, 2015	DAVIS WRIGHT TREMAINE LLP
21	Dated. November 17, 2013	
22		By: /s/ Warren J. Rheaume Attorneys for Defendant Hobby Lobby , Inc.
23	Dated: November 17, 2015	RATNER PRESTIA
2425		By: /s/ Benjamin E. Leace Attorneys for Defendants Sbars, Inc. and A.C. Moore Arts & Crafts, Inc.
26	Dated: November 17, 2015	MANDOUR & ASSOCIATES, APC
27		By: /s/ Ben T. Lila
28		By: /s/ Ben T. Lila Attorneys for Defendants Party City Holdings, Inc. and Party City Corporation

1	Exhibit A		
2			
3	AGREEMENT TO BE BOUND BY PROTECTIVE ORDER		
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5	I,, declare and say that:		
6	1. I am employed as (Title)		
7	by (Company).		
8	2. I have read the Stipulated Protective Order entered in <i>Crafty</i>		
9	Productions, Inc. et al. v. Fuqing Sanxing Crafts Co. Ltd. et al., Case No. 3:15-cv-		
10	00719-BAS-JLB, and I have received a copy of the Protective Order.		
11	3. I promise that I will use any and all "Confidential" or "Confidential—		
12	For Counsel Only" information, as defined in the Protective Order, given to me only		
13	in a manner authorized by the Protective Order, and only to assist counsel in the		
14	litigation of this matter.		
15	4. I promise that I will not disclose or discuss such "Confidential" or		
16	"Confidential—For Counsel Only" information with anyone other than the persons		
17	described in Paragraphs 3, 8 and 9 of the Protective Order.		
18	5. I acknowledge that, by signing this agreement, I am subjecting myself		
19	to the jurisdiction of the United States District Court for the Southern District of		
20	California with respect to enforcement of the Protective Order.		
21	6. I understand that any disclosure or use of "Confidential" or		
22	"Confidential—For Counsel Only" information in any manner contrary to the		
23	provisions of the Protective Order may subject me to sanctions for contempt of		
24	court.		
25	I declare under penalty of perjury that the foregoing is true and correct.		
26			
27	Dated:		
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